

### What is the *BFF Express*?

A 27 ft. customized trailer that provides a comfortable, private space for breastfeeding moms (up to 4) to nurse their babies while attending outdoor community events. The *BFF Express* also accommodates families with a separate baby-changing station conveniently located next to the private breastfeeding moms' section.

### What are the goals of the *BFF Express*?

- To support breastfeeding moms to continue breastfeeding for six months or longer
- To encourage new and future moms to learn more about the benefits of breastfeeding
- To elicit community dialogue about the importance of supporting breastfeeding moms
- To highlight the benefits of breastfeeding for baby, mom and the entire community



### Who can request the *BFF Express*?

Public and private agencies/organizations sponsoring an outdoor community event wishing to support breastfeeding moms and families can apply to use the *BFF Express*. For all the detailed requirements, please refer to the *BFF Express* Use Guidelines on our website – [www.first5fresno.org/policy](http://www.first5fresno.org/policy).

### Is there a fee?

No, the *BFF Express* is available free of charge.

**For more information or to reserve the *BFF Express* for your next outdoor event contact Fabiola González - [fgonzalez@first5fresno.org](mailto:fgonzalez@first5fresno.org) or (559) 241-7444.**