



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

ANNOUNCEMENT: First 5 Fresno County Releases Two Tier Funding Opportunities to Support Young Children and Families in Post COVID World

Fresno, CA – First 5 Fresno County (F5FC) announced the release of approximately \$1.1 million in funding opportunities to support direct services to Fresno County families with young children that continue to face challenges to thrive, especially coming out of the COVID-19 pandemic. F5FC seeks to fund various nonprofit/community organizations/groups that offer a wide range of family-centered supports that promote the well-being of children, from the prenatal stage to age five.

"Raising healthy, thriving children became even more challenging for families still working on surviving the aftermath of the COVID-19 pandemic. Through this Request for Proposals, we will fill gaps in our early childhood system of care by supporting programs, services and efforts that prioritize optimal child development while supporting the entire family to thrive," said Fabiola González, Executive Director for First 5 Fresno County.

F5FC believes that families and communities are the ultimate experts on their needs and are requesting organizations/groups to propose services, program models, and/or supports uniquely tailored to their communities. This funding is intentionally divided into two partnership levels – Level 1 Partnerships (\$5,000 - \$40,000 annually) and Level 2 Partnerships (\$40,001 - \$120,000 annually) to support a range of organizations/groups and community needs. All who are interested are encouraged to apply.

"For over two decades, the Commission has been partnering with the community to meet the needs of young children and families, from early literacy opportunities to innovative prenatal initiatives. With this new round of funding, the First 5 Fresno County Commission looks to continue investing in what is most needed to support the health, safety and well-being of Fresno County's youngest residents and their families." said Brian Pacheco, Supervisor and Commission Chair.

A virtual informational session is scheduled for January 26, 2023 at 1 p.m. Information on the Request for Proposals is available online at www.first5fresno.org/funding. Electronic submissions are due on the website portal by 11:59 p.m. on Monday, March 13, 2023.

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About First 5 Fresno County: At First 5 Fresno County, we know children develop in the context of their families. First 5 Fresno County was created after the passage of Proposition 10 in 1998 which instituted a .50 cent tax on tobacco products to support the early development of children from prenatal to age five. First 5 Fresno County has invested more than \$300 million in local programs and services over the last two decades.

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